



Submission guidelines

All artists must submit their applications via the IQOQO platform. Submissions that do not adhere to these guidelines will be considered incomplete.

Required Submission Information:

Your application via the IQOQO platform must include the following:

- Personal & contact details:
 - Full name, current location, and a professional biography.
- Digital presence:
 - Links to a professional portfolio website and/or relevant social media accounts (e.g., Instagram).
- Artwork information:
 - High-quality digital images of the specific artworks you are submitting for consideration.
 - For your artwork, please provide:
 - Title
 - Date created
 - Medium
 - Dimensions
 - Proposed retail price in South African Rand (ZAR).



Eligibility and submission criteria

Artists and their submitted artworks must meet the following criteria to be considered for the exhibition.

A. Artist eligibility:

- The applicant must be the original creator and exclusive owner of the submitted artworks, including all intellectual property rights therein.
- The artist must hold the undisputed right to consign the artwork for sale.

B. Artwork eligibility:

- **Media:** Original works are accepted across various media, including paintings, photographic works, drawings, prints, sculpture, and digital files.
- **Availability:** All works submitted must be available for sale during the exhibition period.

C. Logistical and contractual requirements:

By submitting, artists acknowledge and agree that, if selected, they must:

- **Courier artwork:** Be able to courier the selected physical artworks to Limani Gallery in East London, South Africa, or the Keyes Art Mile in Johannesburg **at their own expense**.
- **Sign the agreement:** Enter into the official "Artist and Art Gallery Exhibitions' Agreement". Key terms of this agreement include:
 - A **40% finders' fee (commission)** to Limani Gallery on the sale price of works, after deducting approved creation expenses and taxes.
 - A payment timeframe of **up to 90 days** for the artist to receive payment after the gallery has been paid by the buyer.
 - The requirement for the artist to issue a **legal invoice** to Limani Gallery to receive payment for a sale.
 - An agreement that all disputes will be submitted to **binding arbitration** in South Africa



Evaluation Framework

The selection process is conducted in two phases to ensure a fair and thorough review of all submissions.

Phase 1: Initial qualification round

- All submissions are first reviewed to ensure they meet the baseline Submission Guidelines and Eligibility Criteria outlined above.
- Applications that are incomplete or do not meet the fundamental requirements (e.g., non-original work, prohibited media) will be disqualified from the next phase.

Phase 2: Adjudication process

- A formal adjudication committee will evaluate the qualified submissions.
- The evaluation will be based on the following key pillars:
 1. **Artistic merit:** The originality, conceptual depth, and technical execution of the artwork.
 2. **Curatorial relevance:** How the submitted work aligns with the overall theme and vision of the South Seen exhibition.
 3. **Market viability:** The artwork's perceived potential for sale within the European market. The Gallery aims to minimise the risk and cost associated with returning unsold works, making commercial viability a key consideration. The proposed retail price will be a factor in this assessment.
 4. **Professional presentation:** The quality of the application, including the artwork images, the artist's biography, and the coherence of their professional portfolio and online presence.

Upon completion of the adjudication process, artists will be formally notified of the outcome. Successful applicants will then proceed to the contracting stage.

All entries will be kept on record and reviewed for upcoming SouthSeen exhibitions.